

"Scholarly monographs should also be Open Access, shouldn't they?"

– Guidelines and tools to making books Open Access

Danish Open Access Week 2022 - Oct 24-28

Niels Stern, OAPEN Foundation @nielsstern | @OAPENBooks | @DOABooks



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# Today's presentation

What we do to support open access to scholarly books

What we do to promote trust in open access book publishing

Tips and tricks to open access book publishing – the toolkit



# OAPEN Foundation

Infrastructure services enabling open access to scholarly books





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# Mission

- increase discoverability of OA books
- promote and build trust in OA book publishing



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OAPEN Library – hosting, distributing, and preserving 25,000+ peer-reviewed OA books from 400+ publishers

**Directory of Open Access Books** – global indexing service of over 60,000 peer-reviewed OA books from more than 600 publishers



**OAPEN OA Books Toolkit** – public information resource for authors

OAPEN is a not-for-profit and independent foundation based in the Netherlands – https://oapen.org

# What is scholarly book publishing?

**Haltbriar**k! Production Distribution

# Diversity Equity Inclusion



Private photo.

Museum Tusculanum Press (anno 1975) bibliodiverse 60 books p.a. **10 journals** 23 languages external peer review not-for-profit broken business model

# → OA publishing → OAPEN





Frankfurt Book Fair, 2005 Private photo

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## Easy integration with library catalogues

- ✓ Metadata feeds in MARCXML, CSV, RIS, ONIX, KBART
- ✓ OAI-PMH Harvesting
- ✓ REST API
- ✓ RSS and Atom feeds

#### https://oapen.org

# **OAPEN Library**

Hosting, distribution, and preservation platform for open access books Launched in 2010 400+ publishers

## 25,000+ peer reviewed open access books (full text)





# OAPEN usage statistics dashboard for open access books

For libraries, publishers, funders

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The ERC's mission is to encourage the highest quality research in Europe through competitive funding and to support investigator-driven frontier research across all fields, on the basis of scientific excellence.

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#### **Deposit your ERC publication**

#### ERC open access policy

On October 26th, 2021, OAPEN held a webinar specifically for ERC-funded researchers on how to make their books available open access, ensuring they comply with their funder's mandate. The recording for this webinar can be found here.

Additional materials relevant for ERC-funded researchers such as a flyer, the presentation slides and a short Q&A document can all be publicly accessed here

#### Read more

- ERC Deposit introduction
- ERC Deposit Service for publishers

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# Wellcome

Improving health by helping great ideas to thrive

# Funder requirements - Wellcome

Wellcome open access requirements: monographs and book chapters

The overview below summarises Wellcome open access requirements only as they relate to monographs and





# FWF - The Austrian Science Fund

## FWF - The Austrian Science Fund

The Austrian Science Fund (German: Fonds zur Förderung der wissenschaftlichen Forschung, FWF) is the most important Austrian funding organization for basic research. The FWF supports research in biomedical sciences, natural sciences, and social sciences and the humanities through a large variety of grant programmes and prizes.

FШF

Der Wissenschaftsfonds.

# **Directory of Open Access Books (DOAB)**

Launched in 2013

Global index of peer reviewed open access books

60,000+ OA books indexed

600+ OA book publishers

All metadata is freely available (CCO)

DSpace 6.0

## Number of titles in DOAB





- OAI-PMH Harvesting
- ✓ REST API
- ✓ RSS and Atom feeds

#### https://doabooks.org







Home / For Publishers / Join DOAB: requirements, application

# **Requirements & Application**

Academic publishers are invited to provide the metadata of their open access books to DOAB. DOAB is open to all academic publishers provided that they meet our requirements.

## Requirements

The current main requirements to take part in DOAB are twofold:

- Academic books in DOAB shall be available under an open access licence (such as a Creative Commons licence)
- Academic books in DOAB shall be subjected to independent and external peer review prior to publication

#### FOR PUBLISHERS

Join DOAB: requirements, application PRISM: Peer Review Information Service for Monographs Upload procedure, instructions DOAB Trusted Platform Network Sponsor DOAB FAQ



PRISM is currently operating in beta phase and will move into production in 2022.

# **Opening the Black Box of Peer Review**

Peer Review Information Service for Monographs



# Peer Review Information Service for Monographs (PRISM)

Increasing trust in OA book publishing by

- providing publishers with the opportunity of displaying information about their peer review procedures
- supporting transparency around the quality assurance process of academic book publishing
- Part of the <u>OPERAS Service Catalogue</u>
- Info: <u>https://doabooks.org/en/librarians/prism</u>





Language 🗸

For Publishers

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### Behaviour, Development and Evolution



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The role of parents in shaping the characters of their children, the causes of violence and crime, and the roots of personal unhappiness are central to humanity. Like so many fundamental questions about human existence, these issues all relate to behavioural development. In this lucid and accessible book, eminent biologist Professor Sir Patrick Bateson suggests that the nature/nurture dichotomy we oft en use to think about questions of development in both humans and animals is misleading. Instead, he argues that we should pay attention to whole systems, rather than to simple causes, when trying to understand the complexity of development. In his wide-ranging approach Bateson discusses why so much behaviour appears to be well-designed. He explores issues such as 'imprinting' and its importance to the attachment of off spring to their parents; the mutual benefits that characterise communication between parent and off spring; the importance of play in learning how to choose and control the optimal conditions in which to thrive; and the vital function of adaptability in the interplay between development and evolution. Bateson disputes the idea that a simple link can be found between genetics and behaviour. What an individual human or animal does in its life depends on the reciprocal nature of its relationships with the world about it. This knowledge also points to ways in which an animal's own behaviour can provide the variation that influences the subsequent course of evolution. This has relevance not only for our scientific approaches to the systems of development and evolution, but also on how humans change institutional rules that have become dysfunctional, or design public health measures when mismatches occur between themselves and their environments. It affects how we think about ourselves and our own capacity for change.

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For Researchers

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- · Who Who conducts the peer review? External peer reviewer
- · How What is the level of openness? Single-blind
- When At what stage is the peer review being conducted? Post-publication
- · Peer review is overseen by: Publisher

# Behaviour, Development and Evolution

PATRICK BATESON

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The role of parents in shaping the characters of their children, the causes of violence and crime, and the roots of personal unhappiness are central to humanity. Like so many fundamental questions about human existence, these issues all relate to behavioural development. In this lucid and accessible book, eminent biologist Professor Sir Patrick Bateson suggests that the nature/nurture dichotomy we oft en use to think about questions of development in both humans and animals is misleading. Instead, he argues that we should pay attention to whole systems, rather than to simple causes, when trying to understand the complexity of development. In his wide-ranging approach Bateson discusses why so much behaviour appears to be well-designed. He explores issues such as 'imprinting' and its importance to the attachment of off spring to their parents; the mutual benefits that characterise communication between parent and off spring; the importance of play in learning how to choose and control the optimal conditions in which to thrive; and the vital function of adaptability in the interplay between development and evolution. Bateson disputes the idea that a simple link can be found between genetics and behaviour. What an individual human or animal does in its life depends on the reciprocal nature of its relationships with the world about it. This knowledge also points to ways in which an animal's own behaviour can provide the variation that influences the subsequent course of evolution. This has relevance not only for our scientific approaches to the systems of development and evolution, but also on how humans change institutional rules that have become dysfunctional, or design public health measures when mismatches occur between themselves and their environments. It affects how we think about ourselves and our own capacity for change.

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# Open Access Books toolkit

What you want to know about OA book publishing

- otherwise, please let us know! info@oapen.org

https://oabooks-toolkit.org



The OAPEN Open Access Books Toolkit covers specific topics related to open access books. Each article offers a quick and brief introduction to a particular aspect of open access book publishing. The toolkit also serves as a signposting tool: articles include a list of sources referenced, further reading and links to definitions of key terms.



### Research life cycle

The toolkit makes use of a typical research lifecycle,





#### Home / Life cycle / Peer review / Peer review and quality control

Published 10 februar 2022

## Peer review and quality control<sup>1</sup>

Peer review, selective submission standards, editorial support and other attributes of prestigious publication are independent of the openness of the publication. Some open access publishers apply the highest standards of quality control, some non-open access publishers publish low-quality works and vice versa. When publishing your book open access, always check the credentials of the publisher.

Credibility and trust are important to all reputable publishers. Many established publishers and presses who have introduced open access as an option for their authors will not ask you whether you want to make your book open access until the proposal has been accepted by an initial peer review (although you may certainly request it upon submission). Likewise, new open access publishers and presses need to establish credibility and trust for their brand and recognise the importance of building a strong reputation for editorial support, peer review, copyediting, production, promotion and marketing. Reputable publishers, whatever their business model, have no interest in producing substandard books since their own reputation will suffer and they will become unsustainable if they do so.

Be wary of 'predatory publishers' or vanity publishing houses. Many of these publishers print and sell books without any editing or peer review. In addition, there may be hidden charges and you may lose all rights to the work.

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#### **KEYWORDS**

Bibliodiversity, Peer review, Predatory publishing, Vanity publishing C

#### https://oabooks-toolkit.org/lifecycle/5028435-peer-review/article/9468229-peer-review-and-quality-control

The website "Think, Check, Submit" helps authors to determine if a publisher is trustworthy, by providing a checklist for books. Publishers should be clear about the type of peer review they use and the services they offer authors, such as copy-editing.

The Directory of Open Access Books (DOAB) provides a good starting point for researchers who want to check the credentials of an open access publisher; only those who meet its criteria for peer review and licensing are listed. In order for a publisher to be approved for inclusion in DOAB, for example, they must show that their publications are subjected to independent and external peer review prior to publication. DOAB requires the peer review process of each open access publisher to be described upon application. This information is then listed on the DOAB website.

You should also be aware that peer review practices for books tend to vary depending on the type of publication, such as monographs or edited collections, within different disciplinary fields and in different countries or language areas. There is a greater variety of peer review practices for books than for journal articles. The term often used for the variety of editorial practices across disciplines and countries is 'bibliodiversity', to underline the value of this diversity and the notion that it deserves to be protected. Although peer review practices for books vary, the Committee on Publication Ethics (COPE) provides clear guidelines for good practice for peer review.

Finally, there is an ongoing debate about the future of peer review as to how it could be improved. Several publishers are currently experimenting with open peer review. Open peer review can take a number of forms, such as naming reviewers and making reviewers' comments public for authors and other prospective parties to respond. An excellent starting place for those interested in learning more about new models of peer review is Kathleen Fitzpatrick's Planned Obsolescence, itself released in draft form for open peer review in 2009 (Fitzpatrick, 2011).



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#### Source acknowledgements:

- 1. This article makes extensive use of the following sources:
- 'Guide to monograph publishing for arts, humanities and social science researchers', an output of the OAPEN-UK project, made available under a CC BY licence, https://creativecommons.org/licenses/by/4.0/
- 'Understanding Open Access. When, Why, & How to Make Your Work Openly Accessible', created by the Author Alliance (2015), made available under a CC BY licence, https://creativecommons.org/licenses/by/4.0/

#### References:

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#### Further reading:

- Committee on Publication Ethics (COPE) Guidelines on good publication practice https://publicationethics.org/files/u7141/1999pdf13.pdf
- Reputation, reputation, reputation quality control and reward systems https://doi.org/10.11647/OBP.0173.0091

#### < Contracting and copyright

#### Business models for open access book publishing >

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## Peer review and quality control<sup>1</sup>

Peer review, selective submission standards, editorial support and other attributes of prestigious publication are independent of the openness of the publication. Some open access publishers apply the highest standards of quality control, some non-open access publishers publish low-quality works and vice versa. When publishing your book open access, always check the credentials of the publisher.

Credibility and trust are important to all reputable publishers. Many established publishers and presses who have introduced open access as an option for their authors will not ask you whether you want to make your book open access until the proposal has been accepted by an initial peer review (although you may certainly request it upon submission). Likewise, new open access publishers and presses need to establish credibility and trust for their brand and recognise the importance of building a strong reputation for editorial support, peer review, copyediting, production, promotion and marketing. Reputable publishers, whatever their business model, have no interest in producing substandard books since their own reputation will suffer and they will become unsustainable if they do so.

Be wary of 'predatory publishers' or vanity publishing houses. Many of these publishers print and sell books without any editing or peer review. In addition, there may be hidden charges and you may lose all rights to the work.

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#### **KEYWORDS**

Bibliodiversity, Peer review, Predatory publishing, Vanity publishing



Home / Life cycle / Write & submit manuscript / How to choose a publisher for your open access book

Published 16 december 2021

## How to choose a publisher for your open access book <sup>1</sup>

As with any book proposal, when choosing a publisher for your open access book you should consider whether they publish high-quality work in your subject area, but also explore important issues including licensing, fees and discoverability.

Many academic publishers produce open access books, including university, commercial and academic-led publishers (See *Types of publishers and publishing services*). A publisher should give clear information on their website about the services they offer and any fees involved, the open access model they offer and their peer-review processes. They should provide accurate contact details, including a named contact, phone number and physical address.

Consider whether the publisher is a member of OASPA and thus fulfils the OASPA membership criteria, and consult sources, such as the OAPEN list of publishers, which indicate compliance with the access requirements of European research funders. You do not need to restrict your search to publishers on these lists, but they are a useful starting point. The website "Think, Check, Submit" helps authors to determine if a publisher is trustworthy, by providing a checklist for books.

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# Open Access Scholarly Publishing Association



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The checklist is a tool that will help you discover what you need to know when assessing whether or not a publisher is suitable for your research.

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If you expect your institution or funder to pay a fee, make sure that the publisher meets their requirements (OAPEN b, n.d.). It is also worth making sure that you have checked with your funder that the costs will indeed be covered (See *List of funding sources for open access books*).

#### Peer review

As with any book project, you should make sure your prospective publisher uses rigorous peer-review processes. These should be detailed on their website. See if your publisher complies with the peer-review requirements of independent bodies, such as OAPEN, DOAB and OASPA (See *Peer review and quality control*).

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Some publishers only make an open access PDF (Portable Document Format) version of the book. Others produce formats such as HTML (Hypertext Markup Language) or XML (Extensible Markup Language), which are more easily searchable and reusable. Publishers may also offer an EPUB, compatible with most e-readers and work together with Amazon to provide a MOBI format for e-readers. Many open access publishers will also sell a print copy in addition to the digital version (See *Digital and print publication*).

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#### Archiving

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# Research life cycle

The toolkit makes use of a typical research lifecycle,





#### Home / Life cycle / Consider Publishing Options / Choosing a licence

Published 16 december 2021

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KEYWORDS

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# Research life cycle

The toolkit makes use of a typical research lifecycle,



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University presses	University presses are attached to a university / universities, and often receive financial support from them. They might receive academic support, e.g., peer reviewers or editorial boards might be drawn from the university's academic staff. If the press makes money in excess of its operating costs, this might be returned to the university.	Cambridge University Press, Oxford University Press, Manchester University Press, Harvard University Press, Michigan University Press.	Book processing charge, Library publishing
New university presses (NUPs)	These are university presses established since the 1990s, often explicitly to publish open access books. In many other respects, they are run like a university press. However, as with library publishing (see below), NUPs are often library-led, albeit with an academic-led steering group or editorial board.	UCL Press, White Rose University Press, Huddersfield University Press, University of Westminster Press, Lever Press, Amherst College Press, Stockholm University Press, ANU Press, UTS ePRESS.	
Academic-led presses (ALPs), also known as scholar-led presses	These are presses that are not affiliated to an institution, but are run by academics. They are almost all not-for-profit, meaning any money made in excess of operating costs is reinvested into the running of the press. As with NUPs, many of these presses were founded specifically to publish open access books.	Open Book Publishers, punctum books, Mattering Press, meson press, Open Humanities Press (which together make up the ScholarLed consortium). The Radical Open Access Collective has a useful directory of academic-led presses.	
Library publishing	Some academic libraries provide publishing services, commonly producing journals but sometimes including books. They might work in tandem with a university press at the same institution.	The Library Publishing Coalition has a helpful list of libraries that produce books.	

## Services

Most reputable publishers offer a range of services, typically including:

- Peer review
- Editorial support in developing the manuscript (usually in response to peer review)
- Copy-editing

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#### Services

Most reputable publishers offer a range of services, typically including:

- Peer review
- Editorial support in developing the manuscript (usually in response to peer review)
- Copy-editing
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- Type-setting
- Producing editions in a range of formats (e.g., paperback, hardback, ePub, MOBI, PDF, XML, HTML)
- Metadata tagging
- Marketing
- Distribution to sales outlets and libraries
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#### Costs

Publishers sometimes charge authors for certain services. These can include:

- book processing charge (BPC): some publishers charge a fee to publish a book open access;
- editorial services: some publishers require the author to pay for these. Alternatively, if your book requires extensive copy-editing, a press might charge for the additional work involved;
- **indexing**: publishers typically expect the author to provide an indexed manuscript, but will provide an indexing service for a fee;
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If a publisher charges a fee, you should establish exactly what services you expect to receive. The costs should be laid out transparently in advance (See How to choose a publisher for your open access book).



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Home / Life cycle / Planning and Funding / Business models for open access book publishing

Published 10 februar 2022

# Business models for open access book publishing

As open access ebooks are freely available for everyone to read, additional revenue sources are required to help cover the costs of publication. A variety of business models are used to support open access books, including, but not limited to, book processing charges, institutional subsidy, library membership and freemium models.

Publishers use a variety of different business models to support open access book publishing. Some of these models require a fee to be paid by the author's funder or institution, but many do not.

### Open access book models<sup>1</sup>

Model	Description	Example publishers / service providers
Book processing charge (BPC) / Open Access fee	A fee is charged by the publisher in order for the ebook to be made open access; usually all ebook formats will be open access. The fee is typically paid by the author's funder or institution.	Bloomsbury, Brill, CUP, De Gruyter, Elsevier, InTechOpen, MDPI, OUP, Springer Nature (incl. Palgrave Macmillan), Stockholm University Press, T&F (incl. Routledge), University of California Press (Luminos)

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#### Book processing charge

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## Research life cycle

The toolkit makes use of a typical research lifecycle,



Home / The OA Books landscape / Author success stories / Rethinking Social Action through Music : The Search for Coexistence and Citizenship in Medellín's Music Schools

Published 21 oktober 2022

# Author success story

## Context about the author:

Geoff Baker is Professor of Music at Royal Holloway, University of London, and Director of Research at the music charity Agrigento. He is the author of Imposing Harmony: Music and Society in Colonial Cuzco (Durham, N.C.: Duke University Press, 2008); Buena Vista in the Club: Rap, Reggaetón, and Revolution in Havana (Durham, N.C.: Duke University Press, 2011); El Sistema: Orchestrating Venezuela's Youth (Oxford: Oxford University Press, 2014); and Rethinking Social Action through Music (Cambridge: Open Book Publishers, 2021). He made documentaries about music learning in Cuba and Venezuela (Growing into Music). He is a founding board member of SIMM (Social Impact of Making Music) and a Co-Investigator on the research project 'Music for social impact: practitioners' contexts, work and beliefs'.

Please provide some background information on the research project, book origin, adjacent research, and/or network enabling the book



THE OA BOOKS LANDSCAPE

OA books vs OA journals Benefits of publishing an OA book Dissemination & discoverability OA book policy landscape Research data & OA books OA books and open educational resources Author success stories

**KEYWORDS** 

Author interview, Author success stories, Interview, Testimonial

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#### How do you think academia can benefit from your book being UA?

I think that academia in Latin America (and the global South more broadly) can definitely benefit. My previous book provoked interest but it was hard to get hold of. The response from Latin American scholars to the new book being open access has been very positive. More equitable distribution of knowledge is an important issue there.

How do you think society at large can benefit from your book being OA?

It's potentially a chain of influence. I study programs that aim to use music education to have a positive influence on society. My book is intended to offer constructive criticism of the dominant model and thereby to facilitate its improvement – to increase the social benefit of such work. My book being open access increases its potential readership and therefore impact. So in the best-case scenario, and over a period of many years, my book being open access could benefit society.



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#### References:



Rethinking Social Action through Music : The Search for Coexistence and Citizenship in Medellín's Music Schools / Baker, Geoffrey .- Open Book Publishers, 2021

- ISBN 9781800641266
- DOI 10.11647/OBP.0243

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#### Home / The OA Books landscape / Author success stories / Coronavirus Politics: The Comparative Politics and Policy of COVID-19

Published 21 oktober 2022

# Author success story

## Context about the authors:

- Scott L. Greer, PhD is Professor of Health Management and Policy, Global Public Health, and Political Science (by courtesy) at the University of Michigan and is also Senior Expert Advisor on Health Governance for the European Observatory on Health Systems and Policies. He researches the politics of health policies, with a special focus on the politics and policies of the European Union the politics of public health, and the impact of federalism on health care. Before coming to Michigan, he taught at University College London.
- Elizabeth J. King, PhD, MPH, is an Associate Professor in Health Behavior and Health Education in the School of Public Health at the University of Michigan. She is also Associate Director of the Center for Russian, East European, and Eurasian Studies. As a global health scholar, she studies women's health, gender-equitable access to prevention and health care services, and disparities in engagement in HIV care and treatment. The majority of her research focuses on Russia, where she has more than 15 years of experience. She has also conducted research in Kazakhstan, Serbia, Ukraine, Ethiopia, and Uganda.
- Elize Massard da Fonseca, PhD, holds a doctorate in Social Policy from the University of Edinburgh and in Public Health from the National School of Public Health in Brazil. She is a non-resident Visiting Fellow at the Latin America and Caribbean Centre and Assistant Professor of Public Administration at the São Paulo School of Business Administration, Getúlio Vargas Foundation (EAESP/FGV) in Brazil. Her research relates to political institutions, political economy (qualitative) of public health policies, and pharmaceutical regulation in Latin America.
- André Peralta-Santos is a medical doctor and a public health specialist.







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  - "In the rapid global unfolding and sharing of scientific information, governments have responded in divergent ways to manage the COVID-19 pandemic. This timely volume is an ambitious start to unravel what shapes these various policy and political responses. The exploration of multiple hypotheses represents a strong contribution to the commencement of global conversations about what we can learn and how we can do better for the future." -Vivan Lin, University of Hong Kong

### How do you think society at large can benefit from your book being OA?

Public policymakers were a particular target audience for our book, so they could use the information we had learned and structured to strengthen their responses to later phases of the pandemic. There are also concerned citizens around the world who we hope will be able to access vetted information that they can be confident in amidst a sea of misinformation. We're pleased to see the book already being cited on Wikipedia pages, for example.



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Coronavirus Politics : The Comparative Politics and Policy of COVID-19 / Greer, Scott; King, Elizabeth; Massard da Fonseca, Elize; Peralta-Santos, André .- University of Michigan Press, 2021

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